

UNIT 11 LANGUAGE SUMMARY

Adjectives

Describing color associations

bold
muted
neutral
pastel
saturated
vibrant

Color expressions

green
green around the gills

Nouns

Color expressions

greenhorn
green party
green thumb

Verbs

Describing color associations

capture
conjure up
convey
evoke
imply
reflect
resonate with
transmit

Color expressions

be in the red
caught red-handed
cut through red tape
get the green light
see red
turn red

Insider English

It could be another food that just happens to look like a chocolate chip cookie.

Discussing the importance of color for businesses

Everyone knows the famous Pantone color swatches. The company has facilities around the world. News of Pantone's "Color of the Year" is anxiously awaited. If neither of those yellows resonate with customers, they can choose another shade. Data also shows that Pantone has a big impact on the fashion industry.

Talking about color expressions and their meaning

Red is the color with the most common associations. People who get caught red-handed also get punished. Someone like a gardener, who is good with plants, has a green thumb.

Responding to questions in different ways

That's a good question ...
Would you like to take this one?
I guess I would have to say ...
I'm glad you asked that.
Let me just check that I've understood your question.
Well, the short answer is yes / no. ...
I'm afraid that's not really my area.
Perhaps [name] can answer that one.
Let me think ...
Sorry, but what do you mean by that exactly?
I'm not sure I understand. Could you rephrase the question, please?
Well, I've never really thought about it like that, but now that you ask, ...

Writing a short opinion essay

Supporting opinions with examples

In opinion essays, you can start with general information about the topic. You can then provide specific examples that support your opinion, and finally state your opinion.

Useful phrases

If we make a flag for ... , it should include ...
The flag we make needs to evoke ...
I think ... is the most important element because ...
The color ... could symbolize both ... and ...
Our flag uses the colors These are colors that ...
To most people, saturated colors convey ... , but in our flag, ...
That's a good question. ... , would you like to take that one?

UNIT 12 LANGUAGE SUMMARY

Adjectives

Talking about change

disruptive
innovative

Describing change

abrupt
desired
drastic
fundamental
gradual
lasting
profound
radical
refreshing
subtle
sweeping
unforeseen
welcome

Nouns

Talking about change

adaptation
disruption
innovation
resistance
shake-up
transition

Verbs

Talking about change

embrace
implement
facilitate
undergo

Insider English

a tall order
slowly but surely

Answering job interview questions about change

Companies today are insisting that recruiters find out as much as possible.

The demand that employees be comfortable with handling change is universal.

An essential quality of a good answer is that it be practical and specific.

Talking about places that have changed drastically

The lava is reported to have taken over a year to reach the village. They would have preferred to stay in their ancestral homes. Whole communities were forced to leave, sad to have lost their homes.

A dam was built for the purpose of redirecting water back to the lake, which seems to have worked.

The people are moving back, too, glad to have lived to see their beloved Aral Sea come back to life.

Telling a story that you heard from someone else

Referring to the original

Those were his exact words, ...

In his own words, ...

That's what he said.

I got it straight from the horse's mouth.

Skipping details

To make a long story short, ...

And the rest, as they say, is history.

Signaling a retelling

I can't tell it the way he does.

I don't remember/know all the details, but ...

I can't speak for him, but ...

It's much better the way he tells it!

Writing a review of a movie or book

Creating cohesion with complex sentences

Telling the age-old tale of the transformation from struggling artist to headliner, *A Star Is Born* follows the classic movie structure full of twists and turning points, ending with an inevitable dramatic climax.

After seeing her perform, Jackson is captivated by Ally's voice and becomes both a mentor and a romantic interest, at once her idol and her biggest fan.

As Ally's star rises, however, Jackson's career begins to fall, and the couple faces the inevitable challenges created by the dramatic transitions in their lives.

Useful phrases

Something terrible seems to have happened ...

I guess it could have been ...

If this one goes here, the plot twist could be ...

It's important we be clear about ...

Everything depends on ... , so we should ...

When you say "... , " then I'll step in and reveal the plot twist!